

## Section 3

### Application, Exemption, and Relaxation

- 3.1** This By-law applies to all signs within the boundaries of the City, other than signs on or within a street, lanes or public parks, and to all signs encroaching over a street or lane, except as noted in Section 3.2.
- 3.2** This By-law does not apply to:
- (a) signs located inside a building and not visible or intended to be visible from any street or any site other than the one on which it is located;
  - (b) signs on or over City streets erected or authorized by the City Engineer for the control of traffic and parking, for street names, or for directions;
  - (c) street decorations authorized by the City Engineer;
  - (d) public notices authorized by City By-laws or Provincial or Federal legislation;
  - (e) signs authorized by the City Engineer in connection with public conveniences, including signs on benches, bus stop shelters, and other similar structures;
  - (f) signs containing the building number and street name only; and
  - (g) signs necessary or incidental to the operation of a public bike share station, including sponsorship acknowledgement, provided:
    - (i) no sign is greater in size than 2.0 square meters, and
    - (ii) no sign has a height greater than 3 meters.
- 3.3** If Council, by by-law, provides for the relaxation of this By-law for a sign in relation to a special event, as designated by Council by by-law or resolution, Council may:
- (a) authorize such relaxations to be made by Council, by any official of the city, or by a board composed of such officials;
  - (b) authorize such relaxations to be made by any official of the city, or by a board composed of such officials, subject to time limits and conditions imposed by Council; or
  - (c) authorize such relaxations to be made by any official of the city, or by a board composed of such officials, subject to time limits and conditions imposed by such official or board.

