

Section 2 Definitions

2.1 In this By-law, unless the context otherwise requires:

Acceptable, means acceptable to the Director;

Approved, when used with reference to electrical equipment, means that the equipment bears evidence of acceptance in the form of a Canadian Standards Association certification mark or Province of British Columbia approval label; and when used with reference to any form of construction or installation, means acceptable to the Director;

Approved Combustible Plastics means a material which,

- (a) when tested in accordance with the American Society for Testing Materials Standard “Method of Test for Flammability of Plastics” over 1.27 mm in thickness, burns no faster than 63.5 mm per minute in sheets of 1.52 mm in thickness; or
- (b) conforms to the Canadian Standards Association Specifications for Electric Signs, C22.2 No. 2, 1956;

Awning means a light detachable structure with a skin of fabric, sheet metal or other relatively flexible material, which is entirely supported from a building by a fixed or retractable frame and offers weather protection;

Billboard means a free-standing or fascia sign with a sign area exceeding 17 m² and which contains third-party advertising only;

Canopy means a rigid, roof-like structure which is entirely supported from a building, which may be below the level of the main building roof line or which may provide an enclosed bulkhead thereto, and projects beyond the building face to provide weather protection;

Clearance means the vertical distance between the bottom of a sign and grade;

Copy means the letters, characters, numbers or graphics which make up the message on a sign, but does not include background colour;

Copy Area means the area within a square, rectangle, triangle or circle, or a combination of these figures, which encloses all of the copy;

Copy, Automatic Changeable means a copy which can be changed automatically by electronic switching of lamps or illuminated tubes;

Copy, Electronic means copy that is displayed and changed using electronic screens, projection, computer video monitors, liquid crystal displays (LCD), light emitting diode (LED) displays or any other similar electronic, computer generated or digital technology;

Copy, Manual Changeable means a copy which can be changed manually through the use of detachable letters, characters, numbers, or graphics but does not include a billboard;

Director means the Director of Licenses and Inspections and includes any person authorized by him to act on his behalf;

District means a zoning district which is established by the Zoning and Development By-law;

Frontage means the boundary, or length thereof, of any premises which abuts, faces, or projects upon a street excluding a lane;

Grade means:

- (a) for any sign located more than 75 mm from a street, the elevation of the finished ground surface directly below a sign, as determined by the Director; or
- (b) for any sign encroaching into a street or located within 75 mm of a street, the elevation which is established by the City Engineer for the surface of the sidewalk or boulevard adjacent to the sign;

Height as applied to a sign, means the vertical distance from grade to the top of a sign;

Indexing means the turning of individual segments of a sign each not exceeding 200 mm in width, designed to show two or more message surfaces within the same fixed sign area;

Lane means a street not more than 10 m in width which affords only a secondary means of access to a site, at the side or rear;

Logo means a symbolic representation not including any words, names, or numbers unless part of a registered trademark, which is used exclusively to simplify advertising of a product, business, service, or activity, and which contains no additional identification, information or message;

Mansard Roof means any portion of a roof which has a pitch of 30 degrees or less when measured against a vertical plane;

Marquee means a light detachable structure similar to an awning, which projects over an entrance, and is supported entirely or partially from the ground;

Pedestrian Entrance means a door or entry located on the first storey of a building used by the public to enter the premises, but does not include a door used only by staff, a door used only as an exit from the premises, or a door to a vehicular parking garage or loading bay;

Permit means an authorization in writing issued by the Director pursuant to this by-law;

Premises means a site or a building or portion thereof;

Public Bike Share means a use of premises that provides the general public with an opportunity to rent bicycles through an automated system on a short-term basis for use within the city as part of a network comprised of no fewer than 50 Public Bike Share Stations located on separate sites;

Public Bike Share Station means a bicycle sharing facility where bicycles are stored and from which the general public may rent and return bicycles and other objects or equipment necessary for or appurtenant to the operation of a Public Bike Share service;

Roof means the top enclosure of any building, and includes any extension or overhang of such enclosure beyond an exterior wall;

Roof Line means the higher of either the line which is made by the intersection of an exterior wall of a building, including penthouses, with the roof covering, or the top outline of a parapet wall or of a mansard roof, and such a line or outline is located on a building face which fronts a street excluding a lane;

Sign means any design, device, display, element of the external design of a building or structure, illumination, inscription, material, medium, notice, object, structure, or visual projection onto any part of a building or structure or onto land, vegetation or any other thing, including its:

- (a) structure, supports, framework, lighting system, or other components; and
- (b) attachments, ornaments, or other features;

that is:

- (c) free-standing, stationary, portable, or moving;
- (d) located on a site or on waters located within the boundaries of the City or projecting from a site onto a street;
- (e) visible from any street, from any site other than the one on which it is located, or from the air; and
- (f) capable of use or used to convey information or direct or attract attention for the purpose of announcement, advertisement, business promotion, promotion of a product, activity or service, or promotion of an idea, or of providing direction, identification, or information;

Sign, Animated means a sign which depicts action through a change of lighting or other effect;

Sign Area means the total area which is within the outer edge of the frame or border of a sign excluding any exposed supporting structural components, including any embellishment thereof, but where a sign has no frame, border, or background, the sign area shall be the area contained within the shortest perimeter surrounding the copy;

Sign, Awning means a sign which is painted on, attached to, or constructed in or on the surface of an awning;

Sign, Banner means a sign which is composed of lightweight material, including nylon, vinyl, cloth, canvas or similar fabric, and which is attached to a rod at the top and secured at the bottom;

Sign, Canopy means a sign which is painted on, attached to, or constructed in or on the face or structural element of a canopy;

Sign, Facia means a sign which is painted on, attached to, inscribed on, or constructed on the wall of a building, and has the exposed face thereof on a plane generally parallel to the plane of the wall, and projects not more than 400 mm from the wall;

Sign, Flashing means a sign which uses one or more flashing lights to attract attention;

Sign, Floating means a sign that contains third party advertising and is mounted or affixed to a barge, vessel or other structure that floats or is capable of floating on water;

Sign, Free-Standing means a sign which is entirely self-supporting and is attached to the ground;

Sign, Identification means a sign which contains only the name, address or number of any premises or any occupant thereof, or describes the activity carried on in any premises or by any occupant thereof, or denotes the occupation of any person;

Sign, Mansard Roof means a sign which is attached to, or constructed in or on a mansard roof of a building;

Sign, Marquee means a sign which is painted on, attached to, or constructed in or on the surface of a marquee;

Sign, Moving means a sign which rotates or revolves around an axis in whole or in part or includes visible moving physical elements, but does not include indexing;

Sign, Parking Lot Advertising means a free-standing sign, located in a parking area, containing third-party advertising, but identifying the parking area, and providing information and parking directions;

Sign, Portable means a sign which is self-supporting, easily moved, and not permanently attached to the ground, a building, or a vehicle;

Sign, Projecting means a sign which is attached to and projects from the wall of a building face by more than 400 mm;

Sign, Retractable Screen means a screen that has copy painted on, attached to or projected onto it and that can be retracted so that it is not visible;

Sign, Roof means a sign which extends above the roof line;

Sign, Third-Party means a sign containing third-party advertising exceeding 30 percent of the total copy area;

Sign, Under-Awning means a sign which is suspended from an awning and entirely under the awning;

Sign, Under-Canopy means a sign which is suspended from a canopy and entirely under the canopy;

Site means an area of land consisting of one or more adjoining parcels or lots;

Site, Corner means a site located at the intersection or junction of two or more streets, not being a lane or lanes;

Street means and includes public road, highway, bridge, viaduct, lane, and sidewalk, and any other way normally open to the use of the public, but does not include a private right-of-way on private property;

Third-Party Advertising means sign content which directs attention to products sold or services provided which are not the principal products sold or services provided on the premises at which the sign is located.

2.2 Where in this By-law a reference is made to a type of premises or the use thereof, the premises shall, unless otherwise inferred from the context or defined in this section, have the meaning assigned by Section 2 of the Zoning and Development By-law.