

## Schedule I

## CD-1 NUMBER 265

## (International Village A - Portion bounded by Pender, Taylor, Keefer and Abbott Streets)

## 1.0 Permitted Signs

The following signs shall be permitted in that portion of the area regulated by CD-1 Number 265 that is bounded by Pender, Taylor, Keefer and Abbott Streets:

- (a) A sign permitted in clauses (c) to (r) inclusive of Section 5.2.1 except that:
  - (i) the sign area of a directional sign shall not exceed 0.6 m<sup>2</sup>;
  - (ii) a sign for the sale, lease or rental of a property or premises shall not exceed 3 m<sup>2</sup> in sign area and 2.4 m in height, and shall be limited in number to one sign only for each principal pedestrian street entrance; and
  - (iii) a banner sign less than 4.0 m<sup>2</sup> in area shall be permitted provided that:
    - (A) any copy comprising words or logos shall not exceed 20 percent of the face of the banner, except that the 20 percent maximum shall not apply to banner signs displaying events organized and presented by a non-profit society or public agency or to banner signs displaying public festivities;
    - (B) despite anything to the contrary in this By-law, the combined sign area for all banner signs on each exterior face of a building must not cover more than 4.0 m<sup>2</sup> of that exterior face, except for banner signs displaying events organized and presented by a non-profit society or public agency;
    - (C) the banner sign complies with clauses (ii) and (iii) of Section 5.2.1(r); and
    - (D) third-party advertising permitted in Section 11.6.1 shall not exceed 30 percent of the copy comprising words and logos, except that Section 11.6.2 shall not apply to banner signs displaying events organized and presented by a non-profit society or a public agency, and therefore a banner sign can contain content which directs attention to products sold or services provided which are not principal products sold or services provided on the site;
- (b) Awning Sign;
- (c) Under-Awning Sign;
- (d) Canopy Sign, except that at the corner of Abbott and Pender Streets, a canopy roof sign in the form of individual letters identifying the building to a maximum vertical dimension of 1 m running along the top of the front face of the canopy shall be permitted;
- (e) Under-Canopy Sign;
- (f) Facia Sign;
- (g) Free-Standing Sign, except that the area of a free-standing sign shall not exceed 9 m<sup>2</sup>;
- (h) Marquee Sign;
- (i) Projecting Sign, except that:
  - (i) Sections 10.11 and 11.1.1 shall not apply;
  - (ii) despite clause (i), a sign shall not project within 600 mm of the nearest curb;
  - (iii) for first storey premises, signs not exceeding 800 mm vertical by 5 m horizontal parallel to the building face, projecting no more than 2 m from the building face and with a minimum clearance of 2.6 m shall be permitted;
  - (iv) for first storey premises or adjacent to the parking entrance, signs not exceeding 800 mm vertical by 1 m horizontal being perpendicular to the building face, and with a maximum 500 mm horizontal dimension parallel to the building face, a maximum projection from the building face of 2 m and a minimum clearance of 2.6 m shall be permitted on each building column;

- (v) for second storey premises, signs not exceeding 2 m vertical by 3.5 m horizontal parallel to the building face and projecting no more than 500 mm from the supporting metal framing shall be permitted above the second storey bay windows;
  - (vi) at the corner of Abbott and Keefer Streets facing Keefer Street, a sign at the third storey not exceeding 5.2 m vertical by 9.6 m horizontal and projecting no more than 500 mm from the building face shall be permitted;
  - (vii) at the corner of Pender and Taylor Streets facing Taylor Street, a sign at the third storey not exceeding 4 m vertical by 9.4 m horizontal and projecting no more than 500 mm from the building face shall be permitted and may be a third-party sign for a major tenant;
  - (viii) at Abbott Street, a sign providing identification to the entrance to the parking garage shall be permitted provided that the sign, being a curved face, does not exceed 5 m horizontal by 750 mm vertical parallel to the building face, and projects no more than 2.3 m from the building face;
  - (ix) at Abbott Street, a sign providing building identification and located above the sign defined in clause (i) (viii) shall be permitted provided that the sign is a dome shape suspended in a vertical position having a diameter not exceeding 2.5 m and projecting no more than 1 m from the building face;
  - (x) at the corner of Abbott and Pender Streets, an animated sign incorporating sequenced neon lighting shall be permitted provided that the sign, mounted on a curved wall at the third storey of the development, covers an area of no more than 200 m<sup>2</sup>, projects no more than 1.5 m from the building face, and has a minimum clearance of 10.6 m; and
  - (xi) at the Abbott and Keefer Streets and Pender and Taylor Streets entry points, signs with a variety of shapes and lighting devices identifying the building and supported away from the main building structure by a variety of suspension and cantilevered frames shall be permitted provided that the signs are contained within a globe shape with a volume not exceeding 6 m diameter and with a clearance of no less than 8 m and no more than 10 m;
- (j) Automatic Changeable Copy Sign not exceeding 27 m<sup>2</sup> in size, consisting of video monitors and located at the corner of Pender and Abbott Street behind the windows of premises on the second storey but visible from the street, except that Sections 11.6.1, 11.8.5, 11.8.7 and 11.8.9 shall not apply and the third party advertising content on the changeable copy shall be limited to products or services which are sold or provided in the premises.