

Schedule H

CD-1 Number 311 (Rogers Arena)

1.0 Permitted Signs

The following signs shall be permitted in the area regulated by CD-1 Number 311:

- (a) A sign permitted in clause (c) to (r) of Section 5.2.1, except that:
 - (i) the sign area of a directional sign shall not exceed 1 m²;
 - (ii) a sign for the sale, lease or rental of a property or premises shall not exceed 3 m² in sign area and 2.4 m in height, and shall be limited in number to one sign only for each principal pedestrian street entrance; and
 - (iii) a banner sign is subject to the following:
 - (A) the sign copy may only consist of all or any of a logo, the name identifying the arena building or the name of an event scheduled for the arena building;
 - (B) any copy comprising words or logos shall not exceed 10 percent of the face of the banner;
 - (C) Section 11.6.2 shall not apply, and therefore a banner sign can contain content which directs attention to products sold or services provided which are not principal products sold or services provided on the site;
 - (D) a banner sign exceeding 2.0 m² in area shall be permitted provided it complies with this section and clauses (ii) and (iii) of Section 5.2.1(r).
- (b) Awning Sign;
- (c) Under-Awning Sign;
- (d) Billboard, except that a billboard shall not be permitted above the Georgia or Dunsmuir viaducts;
- (e) Canopy Sign;
- (f) Under-Canopy Sign;
- (g) Facia Sign, except that
 - (i) Sections 10.6.2(c), 10.6.2(d), 10.6.4(b), 10.6.4(d) and 11.1.2 shall not apply;
 - (ii) A facia sign for a restaurant located on level 400 shall be permitted to be located on level 300;
 - (iii) A facia sign consisting of a gate number only shall be permitted to be located above the area defined by Section 10.6.2(b), but not exceeding 20 m above grade;
 - (iv) A facia sign shall only be permitted to be located above a height of 20 m above grade if the following conditions are complied with:
 - (A) the sign shall consist only of a logo or a name identifying the building or principal tenant;
 - (B) the sign shall consist only of individual letters, numbers or a logo;
 - (C) signs consisting of a name shall not be located on adjoining building faces;
 - (D) in the case of the arena building, no more than 2 signs shall be permitted but each may consist of a name and a logo;
 - (E) in the case of any office tower, no more than 4 signs shall be permitted of which only 2 may consist of a name, and no more than one sign shall be located on any building face;

- (F) in the case of any office tower, any sign located above a height of 55 m above grade shall consist of a logo only, and all signs shall be located on the building face between the roof line and the uppermost windows, but no sign shall be located closer to the roof line or the top of the uppermost windows than a distance equivalent to 20 percent of the vertical height of the sign, and shall be centred vertically, but need not be centred horizontally provided that:
 - a sign shall not be located so as to physically overlap a major vertical architectural element forming part of the building design; and
 - no 2 signs shall be located on adjoining building faces adjacent to the same corner, within a distance equal to 1/4 of their corresponding building faces;
- (G) the copy area of the sign shall not exceed 1/40th of the area formed by the distance from the grade to the bottom of the sign multiplied by the width of the building face at the bottom of the sign; and
- (H) Section 11.8.4 shall not apply to an automatic changeable copy sign which contains parking information only;
- (h) Free-Standing Sign, except that:
 - (i) the area of a free-standing sign shall not exceed 11 m²;
 - (ii) Section 10.7.1 shall not apply, and the number of free-standing signs shall not exceed five, except that signs which provide parking information and the name of the building only shall be excluded from this number;
 - (iii) Sections 10.7.2(a) and 10.7.2(e) shall not apply;
 - (iv) Sections 10.7.4(e) and 11.6.2 shall not apply, and therefore a free-standing sign can contain content which directs attention to products sold or services provided which are not principal products sold or services provided on the site;
 - (v) Sections 11.8.4 and 11.8.9 shall not apply, and therefore a free-standing sign with automatic changeable copy can contain content on the changeable copy which directs attention to products sold or services provided which are not principal products sold or services provided on the site;
 - (vi) automatic changeable copy signs be shielded from the view of approaching motorists if this is determined by the General Manager of Engineering Services to be in the interest of traffic safety;
- (i) Mansard Roof Sign;
- (j) Marquee Sign; and
- (k) Projecting Sign, except that the sign area of a projecting sign shall not exceed 0.3 m² per metre of frontage of any premises or 9 m², whichever is less.