

## Schedule F

### Bridge and Freeway Areas

#### 1.0 Permitted Signs

The following signs shall be permitted in Bridge and Freeway Areas:

- (a) A sign permitted in clauses (c) to (r) of Section 5.2.1, except that:
  - (i) The sign area of a directional sign shall not exceed 0.6 m<sup>2</sup>;
  - (ii) a sign for the sale, lease or rental of a property or premises shall not exceed 3 m<sup>2</sup> in sign area and 2.4 m in height, and shall be limited in number to one sign only for each principal pedestrian street entrance; and
  - (iii) a banner sign less than 4.0 m<sup>2</sup> in area shall be permitted provided that:
    - (A) any copy comprising words or logos shall not exceed 20 percent of the face of the banner, except that the 20 percent maximum shall not apply to banner signs located in DD and BCPED Districts displaying events organized and presented by a non-profit society or public agency;
    - (B) despite anything to the contrary in this By-law, the combined sign area for all banner signs on each exterior face of a building must not cover more than 4.0 m<sup>2</sup> of that exterior face, except for banner signs in the DD and BCPED Districts displaying events organized and presented by a non-profit society or public agency;
    - (C) the banner sign complies with clauses (ii) and (iii) of Section 5.2.1(r); and
    - (D) third-party advertising permitted in Section 11.6.1 shall not exceed 30 percent of the copy comprising words and logos, except that in the DD and BCPED Districts Section 11.6.2 shall not apply to banner signs displaying events organized and presented by a non-profit society or public agency, and therefore a banner sign can contain content which directs attention to products sold or services provided which are not principal products sold or services provided on the site;
- (b) Awning Sign;
- (c) Under-Awning Sign;
- (d) Billboard, except that a billboard shall not be permitted:
  - (i) above any bridge deck;
  - (ii) within 50 m of any elevated bridge entry or exit ramp where the billboard exceeds the height of the ramp;
  - (iii) within 50 m of the Trans-Canada Highway;
- (e) Canopy Sign;
- (f) Under-Canopy Sign;
- (g) Facia Sign;
- (h) Free-Standing Sign, except that:
  - (i) the sign area of a free-standing sign shall not exceed 9 m<sup>2</sup>; and
  - (ii) the sign message shall be limited to the name of the person, company or institution using or occupying the premises on which the sign is located and the nature of the business, profession or calling conducted on the premises;
- (i) Mansard Roof Sign;
- (j) Marquee Sign; and
- (k) Projecting Sign, except that the sign area of a projecting sign shall not exceed 0.23 m<sup>2</sup> per metre of frontage of the premises or 7 m<sup>2</sup>, whichever is less.

