

Schedule D

West End Area

1.0 Permitted Signs

The following signs shall be permitted in the West End Area:

- (a) A sign permitted in clauses (c) to (r) inclusive of Section 5.2.1, except that:
 - (i) the sign area of a directional sign shall not exceed 0.6 m² for any cultural and recreational or institutional uses or for any use in a RM-5C or RM-6 District; and
 - (ii) a sign for the sale, lease or rental of a property or premises shall not exceed 3 m² in sign area and 2.4 m in height, and shall be limited in number to one sign only for each principal pedestrian street entrance;
- (b) Awning Sign, except that an awning sign shall be permitted only in conjunction with retail or service uses or in a RM-5C or RM-6 District;
- (c) Under-Awning Sign, except that an under-awning sign shall only be permitted in a RM-5C or RM-6 District;
- (d) Canopy Sign, except that:
 - (i) a canopy sign shall only be permitted in conjunction with retail or service uses or in a RM-5C or RM-6 District;
 - (ii) the vertical dimension of a canopy sign in conjunction with retail or service uses shall not exceed 400 mm; and
 - (iii) a canopy sign in conjunction with a hotel shall not be illuminated;
- (e) Under-Canopy Sign, except that an under-canopy sign shall only be permitted in a RM-5C or RM-6 District;
- (f) Facia Sign, except that:
 - (i) a facia sign shall be located only in the areas as specified in Section 10.6.2(b)(i), (ii), and (iii), and Section 10.6.2(e).
 - (ii) the sign area of a facia sign in conjunction with retail or service uses shall not exceed 1.2 m²; and
 - (iii) the vertical dimension of a facia sign in conjunction with a hotel shall not exceed 600 mm;
- (g) Free-Standing Sign, except that:
 - (i) a free-standing sign shall be permitted only in conjunction with a hotel, or in a RM-5C or RM-6 District;
 - (ii) the height of a free-standing sign in conjunction with a hotel shall not exceed 1.2 m;
 - (iii) the sign area of a free-standing sign in conjunction with a hotel shall not exceed 1 m² and in a RM-5C or RM-6 District shall not exceed 3.3 m²; and
 - (iv) a free-standing sign shall be permitted for cultural and recreational uses and institutional uses, including accessory uses, subject to compliance with section (c) of Schedule A;
- (h) Mansard Roof Sign, except that a mansard roof sign shall only be permitted in conjunction with retail or service uses or in a RM-5C or RM-6 District;
- (i) Marquee Sign; and
- (j) Projecting Sign, except that:
 - (i) a projecting sign shall only be permitted in a RM-5C or RM-6 District; and
 - (ii) the area of a projecting sign shall not exceed 0.23 m² per metre of frontage of the premises or 7 m², whichever is less.

