

Schedule C

Chinatown (HA-1 and HA-1A) and Gastown (HA-2) Historic Areas

1.0 Permitted Signs

The following signs shall be permitted in the Chinatown and Gastown Historic Areas:

- (a) A sign permitted in clauses (c) to (r) inclusive of Section 5.2.1, except that:
 - (i) a banner sign less than 4.0 m² in area shall be permitted provided that:
 - (A) any copy comprising words or logos shall not exceed 20 percent of the face of the banner;
 - (B) despite anything to the contrary in this By-law, the combined sign area for all banner signs on each exterior face of a building must not cover more than 4.0 m² of that exterior face;
 - (C) the banner sign complies with clauses (ii) and (iii) of Section 5.2.1(r); and
 - (D) third-party advertising permitted in Section 11.6.1 shall not exceed 30 percent of the copy comprising words and logos;
- (b) Awning Sign;
- (c) Under-Awning Sign;
- (d) Canopy Sign, except that:
 - (i) no canopy sign shall be permitted in the HA-2 District;
 - (ii) a canopy sign shall not be permitted unless 80 percent of the length of the canopy projects more than 1.5 m from a building; and
 - (iii) the copy area of a canopy sign may exceed 40 percent of the sign area when the vertical dimension of the sign is less than 300 mm;
- (e) Under-Canopy Sign;
- (f) Facia Sign, except that:
 - (i) no facia sign shall be painted directly onto a building face;
 - (ii) Section 10.6.2 (b)(iv) shall not apply;
 - (iii) in the HA-1 and HA-1A Districts, Sections 10.6.2(b)(iii) and Sections 10.6.4 shall not apply;
 - (iv) a facia sign in conjunction with any commercial use including a restaurant, on any floor, may be located immediately above the window of the floor;
 - (v) the sign area of a facia sign shall not exceed 0.3 m² per metre of width of the corresponding portion of the building face to a maximum of 4.5 m²; and
 - (vi) in the HA-2 District, the vertical dimension of a facia sign shall not exceed 600 mm;
- (g) Free-Standing Sign, except that:
 - (i) a free-standing sign shall only be permitted in a public parking lot;
 - (ii) the sign area of a free-standing sign shall not exceed 1.2 m²; and
 - (iii) the height of a free-standing sign shall not exceed 4.5 m;
- (h) Mansard Roof Sign;
- (i) Marquee Sign; and
- (j) Projecting Sign, except that:
 - (i) a projecting sign shall not project more than 1.8 m or be located more than 300 mm from the building face to which the sign is attached; and
 - (ii) the sign area of a projecting sign shall not exceed 0.15 m² per metre of the frontage of the premises or 2.3 m², whichever is less. In the HA-1 and HA-1A Districts the sign area may be increased by up to 100 percent if special use of neon or other substantial improvements are made to the sign.

2.0 Additional Regulations

2.1 Lighting Restrictions

Only the following lighting methods shall be permitted for signs in the HA-1, HA-1A and HA-2 Districts:

- (a) indirectly illuminated, where no part of any spotlight or floodlight shall project more than 600 mm from the building face or have a clearance of less than 2.75 m when encroaching on a street, and such lighting fixtures shall be placed or designed in such a manner that the source of the light is not visible from the street;
- (b) directly-illuminated where located in the HA-1 and HA-1A Districts; and
- (c) directly-illuminated where only neon tubing is used where located in the HA-2 District.

2.2 Prohibited Sign Features

The following sign features shall not be permitted:

- (a) a sign with automatic or manual changeable copy, except that a manual changeable copy shall be permitted in the HA-1 and HA-1A Districts for theatres and places of entertainment where regular change of events necessitates similar changes in the message;
- (b) in the HA-2 District, a plastic-faced sign other than a projecting circular parking sign; and
- (c) third-party advertising.

2.3 Attachment Restrictions

Guy wires, braces, or secondary supports shall not be permitted when other means are available for providing stability to the sign and, when permitted by the Director, their number shall be kept to the minimum.