

Schedule B

Commercial and Industrial Areas

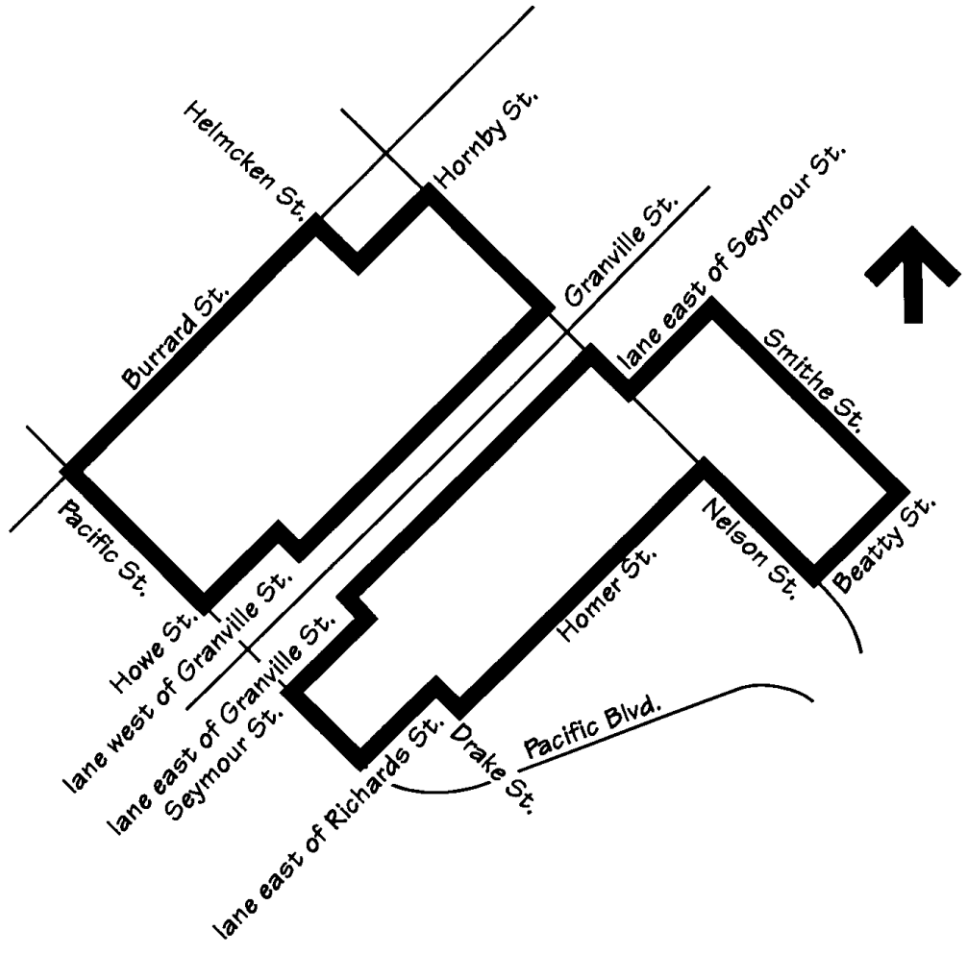
1 Permitted Signs

The following signs shall be permitted in Commercial and Industrial Areas:

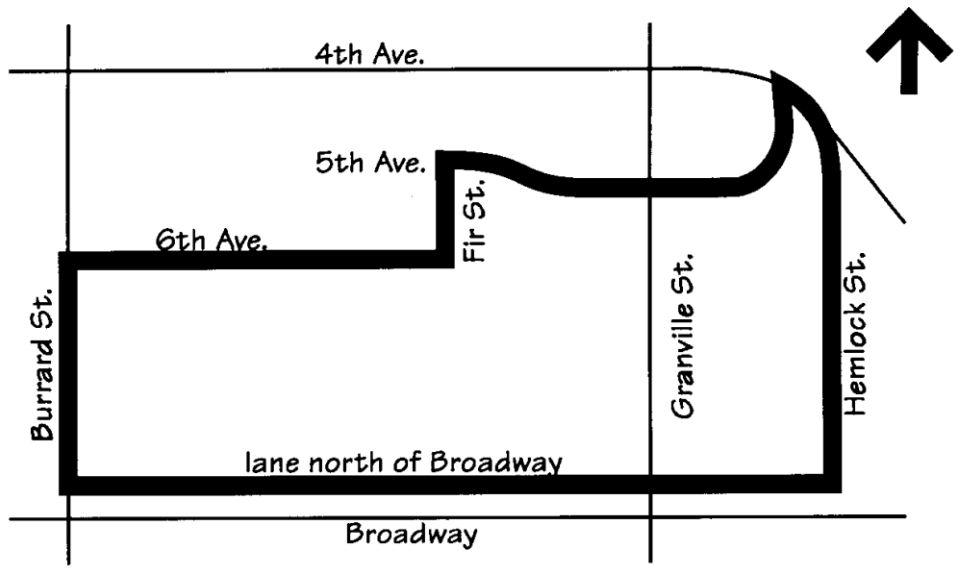
- (a) A sign permitted in clauses (c) to (r) inclusive of Section 5.2.1, except that:
 - (i) the sign area of a directional sign shall not exceed 0.6 m²;
 - (ii) a sign for the sale, lease or rental of a property or premises shall not exceed 3 m² in sign area and 2.4 m in height, and shall be limited in number to one sign only for each principal pedestrian street entrance; and
 - (iii) a banner sign less than 4.0 m² in area shall be permitted provided that:
 - (A) any copy comprising words or logos shall not exceed 20 percent of the face of the banner, except that the 20 percent maximum shall not apply to banner signs located in DD and BCPED Districts displaying events organized and presented by a non-profit society or public agency;
 - (B) despite anything to the contrary in this By-law, the combined sign area for all banner signs on each exterior face of a building must not cover more than 4.0 m² of that exterior face, except for banner signs in the DD and BCPED Districts displaying events organized and presented by a non-profit society or public agency;
 - (C) the banner sign complies with clauses (ii) and (iii) of Section 5.2.1(r); and
 - (D) third-party advertising permitted in Section 11.6.1 shall not exceed 30 percent of the copy comprising words and logos, except that in the DD and BCPED Districts Section 11.6.2 shall not apply to banner signs displaying events organized and presented by a non-profit society or public agency, and therefore a banner sign can contain content which directs attention to products sold or services provided which are not principal products sold or services provided on the site;
- (b) Awning Sign;
- (c) Under-Awning Sign;
- (d) Billboard, except that:
 - (i) a billboard shall be permitted only in the C-2, C-2B, FC-1, C-3A, MC-1 and MC-2, M-1, M-1A, M-1B, M-2, IC-1, IC-2, IC-3, I-1, I-2, I-3 and DD Districts;
 - (ii) notwithstanding sub-clause (i) above, a billboard shall not be permitted:
 - (A) within 50 m of the centre line of West Georgia Street from Beatty Street to Cardero Street;
 - (B) within 50 m of the centre line of Burrard Street from Pacific Street to Burrard Inlet;
 - (C) within 50 m of the centre line of Robson Street from Beatty Street to Jervis Street;
 - (D) above the height of the rail of the ALRT guideway;
 - (E) on the following CD-1 sites:
 - CD-1 (195) - 1000-1010 Beach Avenue;
 - CD-1 (251) - 888 Beach Avenue;
 - CD-1 (252) - 901 Beach Avenue;
 - CD-1 (265) - International Village;
 - CD-1 (312) - 300 Cardero Street;
 - CD-1 (321) - 1601-1799 West Georgia and 549 Cardero Streets;
 - CD-1 (324) - 800-1100 Pacific Boulevard;
 - CD-1 (363) - 201 Burrard Street;
 - CD-1 (364) - 501 Bute Street;

- CD-1 (365) - 301 Jarvis Street;
- CD-1 (366) - 500 Pacific Street;
- CD-1 (414) - 600 Granville Street/602 Dunsmuir Street (Sub-area B);
- CD-1 (504) - 1618 Quebec Street;
- CD-1 (516) - 1650 Quebec Street;
- CD-1 (522) - 108 East 1st Avenue.

MAP 1

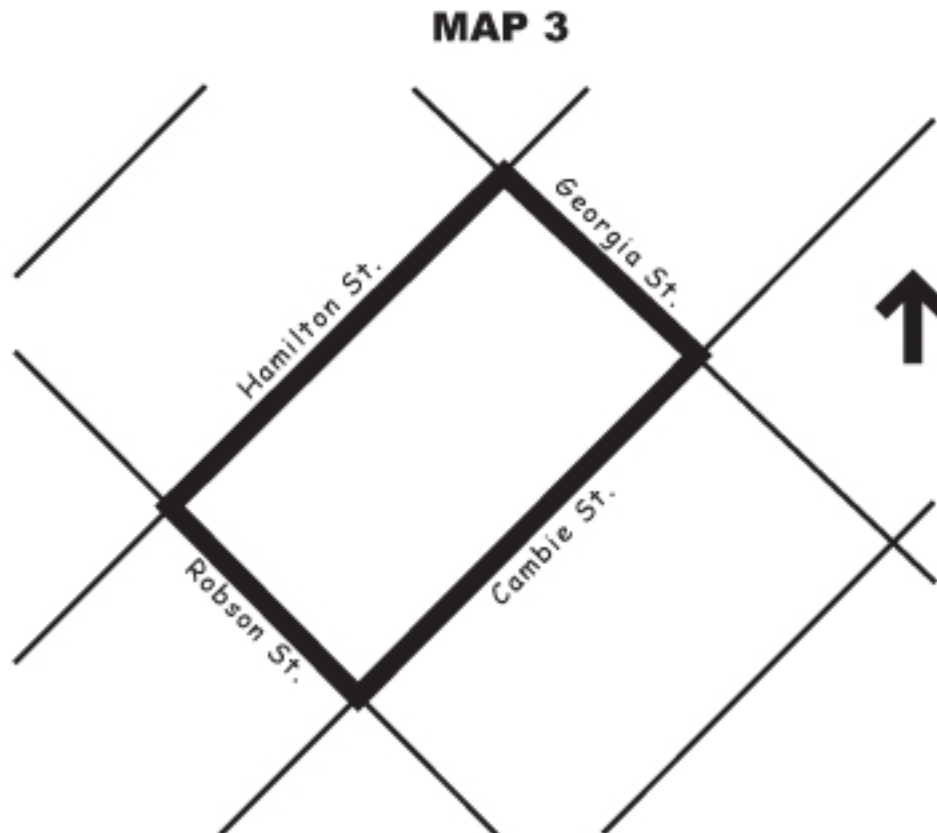


MAP 2



- (iii) notwithstanding sub-clause (i) above, a billboard shall be permitted in the BCPED District, as indicated on Map 4, for a limited time only and shall, unless otherwise permitted pursuant to this By-law, be removed immediately on the earlier of:
 - (A) a maximum of 5 years from the date of permit issuance; or
 - (B) upon commencement of redevelopment of any portion of this district which is located within 30 m of the billboard.
- (iv) notwithstanding sub-clause (i) above, in the areas outlined in Map 1 and Map 2:
 - (A) a billboard shall be removed by the sign permit holder within one month of the issuance of an occupancy permit authorizing occupancy of a building containing residential premises located on a site within 30 m of the billboard; and
 - (B) a billboard shall not be permitted within 30 m of a site containing a building which has an occupancy permit authorizing occupancy of residential premises;
- (e) Canopy Sign;
- (f) Under-Canopy Sign;
- (g) Facia Sign, except that:
 - (i) the copy area of a facia sign in an FM-1 District shall not exceed 1 m² and shall not be illuminated directly;
 - (ii) the location of a facia sign in a C-5, C-6 or C-7 District shall be restricted to those locations permitted in Section 10.6.2(b)(i), (ii) and (iii), and Section 10.6.2(e); and
 - (iii) on a site abutting that portion of the east side of Quebec Street commencing at a point 341 m north of Terminal Avenue and ending at a point 200 m south of Terminal Avenue, a facia sign above a height of 20 m above grade shall not be permitted:
 - (A) where the sign face forms an angle of less than 90 degrees to Quebec Street; or
 - (B) if it is visible from any dwelling unit located within 200 m;
 - (iv) on the site regulated by the CD-1 By-law described as CD-1 (386) (1001 Hornby Street), a facia sign above a height of 107 m above grade shall not be permitted;
 - (v) on the site regulated by CD-1 By-law described as CD-1 (409) (1128 West Hastings Street), a facia sign above a height of 107 m above grade shall not be permitted;
 - (vi) on the site regulated by CD-1 By-law described as CD-1 (413) (801 West Georgia Street), a facia sign above a height of 137 m above grade will not be permitted;
 - (vii) for Live-Work units, a facia sign exceeding 0.2 m² and any facia sign which is illuminated directly shall not be permitted;
 - (viii) on the site regulated by CD-1 By-law described as CD-1 (426) (1120 West Georgia Street), a facia sign may not exceed a height of 137 m above grade;
 - (ix) on the site regulated by CD-1 By-law described as CD-1 (446) (1133 West Georgia Street), a facia sign may not exceed a height of 137 m above grade.
- (h) Free-Standing Sign, except that:
 - (i) the area of a free-standing sign shall not exceed:
 - (A) 3 m² when located in a FM-1, C-1, C-5, C-6 or C-7 District;
 - (B) 9 m² when located in a C-2, C-2C, C-2C1, C-2B, C-3A, C-8, DD, FC-1, CWD, HA-3 or MC-1 and MC-2 District;
 - (C) 14 m² when located in an industrial area.
 - (ii) notwithstanding sub-clause (i) above, the area of a freestanding sign may exceed 9 m² to a maximum of 100 m² where:
 - (A) the sign is located in a C-2, C-2B, C-3A, or DD District;
 - (B) the sign is located on a site exceeding 2.4 ha;
 - (C) at least 45 percent of the sign area contains automatic changeable copy; and
 - (D) the principal use of the site is for entertainment or recreation, including a stadium, arena, or theatre, where frequent changes of events necessitate changes in the sign's message;

- (iii) a free-standing sign shall be permitted for cultural and recreational uses and institutional uses, including accessory uses, subject to compliance with section (c) of Schedule A.
- (i) Mansard Roof Sign;
- (j) Marquee Sign;
- (k) Parking Lot Advertising Sign, except that:
 - (i) a parking lot advertising sign shall only be permitted in the DD and C-3A Districts.
 - (ii) notwithstanding sub-clause (i) above, a parking lot advertising sign shall be permitted in the BCPED District, as indicated on Map 4, for a limited time only and shall, unless otherwise permitted pursuant to this By-law, be removed immediately when this time expires as follows:
 - (A) a maximum of 5 years from the date of permit issuance; or
 - (B) upon commencement of redevelopment of any portion of this district which is located within 30 m of the sign, whichever comes first;
- (l) Projecting Sign, except that:
 - (i) no projecting sign shall be permitted in a FM-1 District.
 - (ii) the sign area of a projecting sign shall not exceed:
 - (A) 0.075 m² per metre of frontage of any premises or 2.25 m², whichever is less, if in a C-1, C-5, C-6 or C-7 District;
 - (B) 0.23 m² per metre of frontage of any premises or 7 m², whichever is less, if in a C-2, C-2B, C-2C, C-2C1, C-3A, C-8, FC-1, IC-1, IC-2, IC-3, CWD or MC-1 District, or in any industrial area; and
 - (C) 0.3 m² per metre of frontage of any premises or 9 m², whichever is less, if in a DD or HA-3 District; and
- (m) Projecting Sign at 1181 Seymour Street to which section 11.6 does not apply.
- (n) despite anything to the contrary in this By-law, but only in the area identified in Map 3, being the block bounded by Cambie Street, Georgia Street, Hamilton Street, and Robson Street:
 - (i) one free-standing sign adjacent to the corner of Robson Street and Hamilton Street in respect of which:
 - (A) the height of the copy area must not exceed 310 mm;
 - (B) the height of the sign must not exceed 3.7 m;
 - (C) the height and width of any logo must not exceed 135 mm; and
 - (D) sections 10.7.1, 10.7.2(f), 11.1.1, 11.8.3, and 11.8.4 do not apply;
 - (ii) one automatic changeable copy fascia sign, at the level of the first storey, adjacent to the Cambie Street frontage in respect of which sections 10.6.4(a), 10.6.4(b), and 11.8.5 do not apply;
 - (iii) one automatic changeable copy sign adjacent to the Georgia Street frontage in respect of which sections 10.6.4(d), 11.8.4, and 11.9 do not apply;
 - (iv) one automatic changeable copy double sided free-standing sign adjacent to the Hamilton Street frontage in respect of which:
 - (A) the size of the copy area for each side of the sign must not exceed 2.9 m²; and
 - (B) sections 10.7.1, 10.7.2(e), and 11.1.1 do not apply;
 - (v) one automatic changeable copy projecting sign, at the level of the second storey, in respect of which:
 - (A) the size of the sign must not exceed 15 m²;
 - (B) the area of third party advertising, except for a video feed from a publicly-owned broadcasting corporation, must not exceed 50% of the copy area; and
 - (C) sections 10.11.2(a)(iii), 10.11.2(c), 10.11.2(d), 10.11.4(d), 11.1.1, 11.6, 11.8.3, 11.8.4, 11.8.5, 11.8.7, 11.8.8, 11.8.9, and 11.9 do not apply.



- (o) despite anything to the contrary in this By-law, but only on the site regulated by CD-1 By-law No. 10344 and described as CD-1(514) (639 Commercial Drive):
- (i) two automatic changeable copy canopy signs located above the main entrance adjacent to the Commercial Drive frontage in respect of which:
- (A) the height of the signs must not exceed 3.81 m above grade;
 - (B) the height of the copy area must not exceed 686 mm;
 - (C) the copy area of each sign must not exceed 2.4 m²;
 - (D) the area of third party advertising must not exceed 50% of the copy area;
 - (E) the automatic changeable copy must be turned off between the hours of 11 pm and 8 am;
 - (F) the illumination of the automatic changeable copy must be reduced by 25 percent at dusk; and
 - (G) sections 10.4.1, 11.1.4., 11.8.2, 11.8.3, 11.8.4, 11.8.5, 11.8.9 do not apply; and
- (ii) one facia sign at the level of the parapet adjacent to the Commercial Drive frontage in respect of which:
- (A) the size of the sign must not exceed 7.8 m²;
 - (B) the vertical dimension of the sign must not exceed 1.4 m;
 - (C) the height of the sign must not exceed the top of the parapet;
 - (D) the area of third party advertising must not exceed 20% of the total copy area;
 - (E) the sign may only be illuminated between dusk and 11 p.m. and must not be backlit; and
 - (F) sections 10.6.2(b)(iii), 10.6.4(b), 11.1.4 and 11.6.2(d) do not apply.

- (p) despite anything to the contrary in this By-law, but only on the site described as CD-1 (462) (162 West 1st Avenue) and regulated by CD-1 By-law No. 9594:
 - (i) one canopy sign in respect of which:
 - (A) the illumination must be turned off between 11 pm and 8 am; and
 - (B) sections 10.4.1, 11.1.4 and 11.6 do not apply; and
 - (ii) two facia signs in respect of which sections 10.6.2(b) and 11.6 do not apply.
- (q) despite anything to the contrary in this By-law, but only on the site described as CD-1 (525) and regulated by CD-1 By-law No. 10433, on the west façade of the building located at 520 West Georgia Street:
 - (i) one Retractable Screen Sign with Electronic Copy in respect of which:
 - (A) the vertical dimension of the sign must not exceed 7.5 m;
 - (B) the horizontal dimension of the sign must not exceed 11 m;
 - (C) the height of the sign must not exceed 67.7 m above grade;
 - (D) the screen must be retracted when not in use;
 - (E) the screen must not be in use between 11 pm and dusk;
 - (F) the maximum luminance must not exceed 330 candelas per m²;
 - (G) the maximum size of a logo or slogan pertaining to a business located on the premises is 8.25 m²;
 - (H) notwithstanding the provisions of Section 2, for the purposes of Schedule B 1 (q), third party advertising does not include sign copy that advertises, promotes or directs attention to businesses, goods or services, matters or activities pertaining to a civic, artistic or cultural institution, society, event or purpose not located on the site; and
 - (I) sections 11.1.2, 11.1.3 and 11.9 do not apply.

