

## Part 8

### Residential Sign District

#### 8.1 Intent

Part 8 contains regulations applicable to the Residential Sign District, which includes the City's residential zoning districts, those areas shown in Schedules 8A, 8B and 8C, and all other areas listed under the Residential Sign District in Part 7 of this by-law. The intent of the Residential Sign District is to respect the character of residential neighbourhoods by reducing visual clutter and light pollution and to limit signs to cultural, institution or recreational uses.

#### 8.2 Permitted Signs

Signs that are listed in Part 6 or Part 8 of this by-law and that comply with this by-law are permitted in the Residential Sign District.

#### 8.3 First Storey Fascia Signs

A fascia sign is permitted, that:

- (a) is on the first storey of a building;
- (b) identifies a community centre, fire hall, library, museum or archives, neighbourhood house, place of worship, purpose built child care facility, or school;
- (c) identifies the building name at the common entry to a multiple dwelling;
- (d) is limited to one sign on the frontage or any recessed entrance area of premises;
- (e) does not extend above the roof line;
- (f) has a copy area no greater than 40% of the sign area, if the sign has a frame, border or background; and
- (g) has a copy area no greater than 0.60 m<sup>2</sup> for each metre of length of the frontage of premises, if the sign does not have a frame, border or background.

#### 8.4 Fascia Signs Above the First Storey

A fascia sign is permitted, that:

- (a) is on a building that does not have a fascia sign on the first storey;
- (b) is between the floor of the uppermost storey and the roof line;
- (c) identifies a community centre, fire hall, library, museum or archives, neighbourhood house, place of worship, purpose built child care facility, or school;
- (d) is limited to one sign on a building face to a maximum of two signs on a building;
- (e) is positioned so that two signs on adjoining building faces are not within 2.0 m of a common corner;
- (f) contains copy in the form of individual letters, numbers, symbols or logos only, that identifies the principal occupant or building name only; and
- (g) has a copy area no greater than 1/40th of the length of the distance measured from grade to the bottom of the sign and multiplied by the width of the building face at the bottom of the sign.

## 8.5 Free-Standing Signs

A free-standing sign is permitted, that:

- (a) identifies a cultural, institutional or recreational use;
- (b) is limited to one sign on a site with one or two frontages, except that one additional sign is permitted if the site is a corner site with one frontage longer than 60 m and one frontage longer than 30 m;
- (c) may include one additional sign for each additional frontage on a site with more than two frontages;
- (d) has a height no greater than:
  - (i) 5.0 m on a site larger than 2000 m<sup>2</sup>, and
  - (ii) 2.0 m on a site that is 2000 m<sup>2</sup> or smaller;
- (e) has a sign area no greater than 0.30 m<sup>2</sup> for each metre of frontage of the site, to the maximum set out in subsection (f) below, excluding:
  - (i) the lower 2.75 m of the sign if the sign area is at least 2.75 m above grade, and
  - (ii) any sign area comprised of embellishments, to a maximum of 20% of the sign area excluding that area comprised of embellishments only;
- (f) has a sign area no greater than:
  - (i) 5.0 m<sup>2</sup> on a site larger than 2000 m<sup>2</sup>, or
  - (ii) 2.0 m<sup>2</sup> on a site smaller than or equal to 2000 m<sup>2</sup>;
- (g) has a copy area no greater than 40% of the sign area;
- (h) may have a copy area that is greater than 40% of the sign area if the sign contains a logo only;
- (i) if an electronic message sign:
  - (i) is limited to one sign on a site,
  - (ii) identifies a community centre, neighbourhood house, place of worship or school, and
  - (iii) no more than 60% of the sign area may be electronic copy to a maximum of 2.3 m<sup>2</sup>;
- (j) may be illuminated if:
  - (i) no more than 50% of the sign area is internally illuminated, and
  - (ii) it is not an electronic message sign;
- (k) is not within 1.5 m of a property line or 1.0 m of a building;
- (l) is not within 45 m of another free-standing sign on the site, measured along the frontages of the site;
- (m) is not within 30 m of a dwelling unit facing the copy area of the sign;
- (n) if encroaching over a street, is perpendicular to the property line abutting the street; and
- (o) does not encroach over a street more than 25% of the distance between the sign and the nearest intersecting property lines, to a maximum encroachment of 3.0 m.

## 8.6 Large Hoarding Signs

A hoarding sign is permitted, that:

- (a) if on an arterial street, has a copy area no greater than 1.0 m<sup>2</sup> for each metre of length of the frontage of the premises;
- (b) if not on an arterial street, has a copy area no greater than 0.60 m<sup>2</sup> for each metre of length of the frontage of the premises;
- (c) has copy area with a vertical dimension no greater than 3.7 m;
- (d) has copy area no higher than 7.3 m above grade; and
- (e) is displayed only during the construction period.

### **8.7 Signs for Neighbourhood Grocery Stores or Non-Conforming Commercial or Industrial Uses**

A sign for a neighbourhood grocery store or a non-conforming commercial or industrial use is permitted that is:

- (a) an awning sign;
- (b) an under-awning sign;
- (c) a canopy sign;
- (d) an under-canopy sign;
- (e) a fascia sign;
- (f) a free-standing sign;
- (g) a mansard roof sign; or
- (h) a projecting sign;

and complies with the applicable regulations in Part 9 of this by-law.

### **8.8 Site Specific Regulations**

The following site specific signs are permitted in the Residential Sign District:

- (a) 1885-95 Venables Street (CD-1 (433))

One fascia sign on the site that:

- (i) faces Victoria Drive at 1895 Venables Street,
- (ii) has a sign area no greater than 2.7 m<sup>2</sup>, and
- (iii) has a copy area no greater than 40% of the sign area.

