

## Schedule G1

Granville Street - Downtown (between Hastings Street and Granville Bridge)  
except for Schedule G2 Area

## Schedule G2

Granville Street - Northeast Corner of Granville and Robson Streets

### 1.0 Permitted Signs

The following signs shall be permitted in the areas described as Granville Street - Downtown (between Hastings Street and Granville Bridge) except for Schedule G2 area, and Granville Street - Northeast Corner of Granville and Robson Streets:

- (a) A sign permitted in clauses (c) to (r) of Section 5.2.1, except that:
  - (i) the sign area of a directional sign shall not exceed 0.6 m<sup>2</sup>;
  - (ii) a sign for the sale, lease or rental of a property or premises shall not exceed 3 m<sup>2</sup> in sign area and 2.4 m in height, and shall be limited in number to one sign only for each principal pedestrian street entrance; and
  - (iii) a banner sign less than 4.0 m<sup>2</sup> in area shall be permitted provided that:
    - (A) any copy comprising words or logos shall not exceed 20 percent of the face of the banner, except that the 20 percent maximum shall not apply to banner signs displaying events organized and presented by a non-profit society or public agency;
    - (B) despite anything to the contrary in this By-law, the combined sign area for all banner signs on each exterior face of a building must not cover more than 4.0 m<sup>2</sup> of that exterior face, except for banner signs displaying events organized and presented by a non-profit society or public agency;
    - (C) the banner sign complies with clauses (ii) and (iii) of Section 5.2.1(r); and
    - (D) third-party advertising permitted in Section 11.6.1 shall not exceed 30 percent of the copy comprising words and logos, except that Section 11.6.2 shall not apply to banner signs displaying events organized and presented by a non-profit society or a public agency, and therefore a banner sign can contain content which directs attention to products sold or services provided which are not principal products sold or services provided on the site;
- (b) Awning Sign, except that:
  - (i) copy area is permitted to be 100 percent of the face of the awning provided that any copy comprising letters and logos shall not exceed 50 percent of the face of the awning;
- (c) Under-Awning Sign, except that:
  - (i) no more than two under-awning signs shall be permitted for each frontage;
  - (ii) the vertical dimension of an under-awning sign shall not exceed 1 m and the horizontal dimensions shall only be regulated by Section 10.2.2;
- (d) Canopy Sign, except that:
  - (i) copy area is permitted to be 100 percent of the sign area provided that any copy comprising letters and logos shall not exceed 50 percent of the sign area, where there is a frame, border or background;
  - (ii) the requirements of Section 10.4.4 shall not apply to a sign illuminated by neon lighting;
  - (iii) the provisions of Section 11.1.2 shall apply to buildings occupied by residential and hotel uses and shall be waived for buildings occupied by other uses where a sign is illuminated by neon lighting and no more than 30 percent of the glass surface of a window on the face of a building is covered by a sign; and

- (iv) a canopy sign illuminated by neon lighting shall be permitted on the roof of a canopy;
- (e) Under-Canopy Sign, except that:
  - (i) no more than two under-canopy signs shall be permitted for each frontage;
  - (ii) the vertical dimension of an under-canopy sign shall not exceed 1 m and the horizontal dimension shall only be regulated by Section 10.5.2;
- (f) Facia Sign, except that:
  - (i) except as provided in Section 10.6.2(e), the clearance of a sign shall not be less than 2.6 m;
  - (ii) copy area is permitted to be 100 percent of the sign area provided that any copy comprising of letters and logos shall not exceed 50 percent of the sign area, where there is a frame, border or background;
  - (iii) the sign area shall not exceed 0.3 m<sup>2</sup> per metre of frontage except in the case of a sign illuminated by neon lighting or an animated sign or a moving sign;
  - (iv) the provisions of Section 11.1.2 shall apply to buildings occupied by residential and hotel uses and shall be waived for buildings occupied by other uses where a sign is illuminated by neon lighting and no more than 30 percent of the glass surface of a window on the face of a building is covered by a sign;
  - (v) the provisions of Section 11.8.5 shall not apply;
  - (vi) the provisions of Section 10.6.2(b)(i), (ii) and (iii) shall apply only where the premises is located below residential or hotel uses;
  - (vii) the provisions of Section 10.6.2(c)(iii) and (d)(iii), (iv) and (v) shall not apply and two signs per building face and a maximum of eight per building shall be permitted, provided that all such signs are identical or identify the same company, business or establishment;
  - (viii) for premises not regulated by clause (f)(vi) of this schedule and located on the first or second storey, a sign shall be permitted above the premises provided that the sign shall not extend beyond the third storey and no more than 50 percent of the sign area shall be above the premises to which the sign applies;
- (g) Free-Standing Sign, except that:
  - (i) copy area is permitted to be 100 percent of the sign area of a sign provided that any copy comprising letters and logos shall not exceed 50 percent of the sign area;
  - (ii) except for a sign illuminated primarily by neon lighting or an animated or moving sign, the sign area of a free-standing sign shall not exceed 1 m<sup>2</sup>;
  - (iii) the sign area for a neon illuminated sign, animated sign, and moving sign shall not exceed 4 m<sup>2</sup>; and
  - (iv) the height of a free-standing sign shall not exceed 5 m;
- (h) Mansard Roof Sign, except for a sign illuminated by neon lighting, the sign area shall not exceed 0.3 m<sup>2</sup> per metre of frontage or 2 m<sup>2</sup>, whichever is less;
- (i) Marquee Sign, except that:
  - (i) copy area is permitted to be 100 percent of the face of a marquee provided that any copy comprising of letters and logos shall not exceed 50 percent of the face of the marquee;
- (j) Projecting Sign, except that:
  - (i) the provisions of Section 10.11.1 shall not apply and one sign shall be permitted for each ground floor frontage, in the same location as the business to which it applies and where a sign is illuminated by neon lighting, one additional sign on the building shall be permitted for each frontage for any of the tenants, including, if so desired the name of the building;
  - (ii) copy area is permitted to be 100 percent of the sign area provided that any copy comprising letters and logos shall not exceed 50 percent of the sign area;
  - (iii) a sign shall not project more than 2 m over a street, except in the case of a sign illuminated by neon lighting or an animated sign or a moving sign in which case a sign shall not project more than 4 m over a street and in no case shall a sign be closer than 600 mm to the nearest curb, or a lamp standard, utility wire, bus shelter, street tree or other structure within the street right-of-way;

- (iv) a sign shall not extend above the roof line on sites between Nelson Street and Drake Street;
- (v) a sign illuminated by neon lighting is permitted to extend above the roof line on sites between Nelson Street and West Hastings Street, provided that in no case shall a sign project above the roof line more than 40 percent of the height of the building or shall the top of a sign be more than 27 m above grade or shall those elements of a sign which are moving project above the roof line on sites between Robson Street and Nelson Street;
- (vi) the provisions of Section 11.1.2 shall apply to buildings occupied by residential and hotel uses and shall be waived for buildings occupied by other uses where a sign is illuminated by neon lighting and no more than 30 percent of the glass surface of a window on the face of a building is covered by a sign;
- (vii) the clearance from grade shall not be less than 2.75 m, except that where a sign projects over any surface used by motor vehicles, the clearance shall be not less than 4.5 m;
- (viii) except for a sign illuminated by neon lighting, the sign area of a projecting sign shall not exceed 2 m<sup>2</sup>.

2.0 The following signs shall be permitted in the area described as Granville Street - Northeast Corner of Granville and Robson Streets:

- (a) two automatic changeable copy signs at the level of the third storey of any building in that area, each of which must not exceed 28 m<sup>2</sup>, and to which sections 11.6, 11.8.5, 11.8.7, 11.8.9, and 11.9 do not apply.

